

total expenditure of households, because farmers typically do not have specific standards that must be set the money aside each month for savings. Although there are some farmers who earn high incomes but little savings for the farmer households have pretty much number of household members and the number of school age children.

With increasing farmers' income and savings switching to organic rubber farming increases the quality of their consumption of both food and non-food. The household consumption expenditure of rubber farmers when doing rubber farming organically is greater than the farm household consumption patterns while still doing conventional rubber farming.

V. CONCLUSION

The allocation of working time of rubber farmers in response to technological change to organic cultivation of conventional rubber is higher than farmers who undertake conventional rubber farming. The productivity of organic rubber farming is higher than conventional rubber farming. This difference is due to the organic rubber farming using organic fertilizer in the form of MOL to increase production. The level of organic rubber farm incomes greater than conventional rubber farming. The pattern of household consumption of rubber farmers relatively unchanged after they make organic rubber cultivation technology.

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